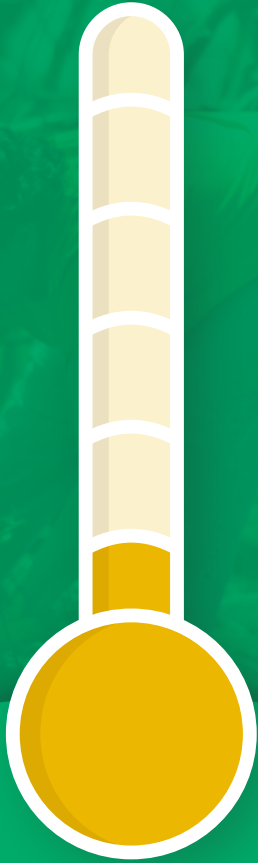


**CAI  
 FUNDRAISING**



Cash Received  
**\$814,869**

Outstanding  
 Pledge Balances  
**\$1,131,060**

Model Club Balances  
**\$823,457**

Total Fundraising  
**\$2,769,386**

Model Clubs  
**130**

Hello, Lions! I'm PIP Joe Preston. PID Jennifer Ware and I serve as chairpersons for *Campaign 100: LCIF Empowering Service* for Constitutional Area I.

Welcome to the inaugural issue of *Our Mane Message!* In this newsletter, we'll highlight Campaign 100 success stories and update you on the latest and greatest from our foundation, Lions Clubs International Foundation. If you'd like to share a success from your club, district, or multiple district, please let us know!



**MISSION MOMENT**

Len Dompke was headed straight for type 2 diabetes. If he didn't make a change, he was going to become one of the 400 million world citizens living with the disease.

With a \$95,000 grant from LCIF, Lions partnered with Edward-Elmhurst Health in Elmhurst, Ill., to develop a diabetes prevention and lifestyle intervention program called Jumpstart Your Health. Dompke lived just minutes from Edward-Elmhurst Health and committed to giving the program 100 percent of his effort. He's now stronger, healthier, and 80 pounds lighter. Best of all, he's no longer at risk of developing diabetes.



Thanks to LCIF's Diabetes grant program, Lions are able to help many, many more participants who join the Jumpstart Your Health program to prevent diabetes.

## FUNDRAISING FOCUS



For the CA I East Coast Strategy Session, Lion John Rudert, multiple district coordinator of MD18, donated his woodworking talents, creating these beautiful vases, featured on each table. Guests bid on their favorites through a silent auction, raising more than \$1,250 for LCIF!

Do you know a Lion with a unique talent for crafting who could create something special for your State Convention? Use such items as decorations at your event, and give individuals the opportunity to bring home something special while supporting *our* foundation!



## TIPS FOR SUCCESS

Be the leader you want others to follow. **Give to Campaign 100 today, and ask all Lions to join you in supporting our foundation.**

Stay tuned for our next newsletter, in which we will highlight Facebook fundraising and Model Clubs!

## DISTRICT COORDINATOR SPOTLIGHT

Lion Tom Bartolini | Avon Lions Club – MD 20-E1, New York | Member Since 1974

**Q.** Why did I become a Lion?

**A.** When I moved to Avon, N.Y., I knew no one. After two years my neighbor asked me to attend a meeting, indicating Lions was a great organization serving in and around Avon. He explained service would captivate me and change my life. I saw this as an opportunity to meet local people but didn't think much about service. My neighbor became my sponsor and taught me what being a Lion means. Within a few months I experienced my first service "aha moment," and my Lions service journey started.

Today, I "preach" service to others. Once you get "The Service Virus," there's no cure!

**Q.** What does LCIF mean to me?

**A.** I've always believed in the Foundation and supported it sporadically over the years. I was a Lion who believed in taking care of my community first. When I became district LCIF

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coordinator in 2015, I wondered how to get clubs and individual Lions to support service activities outside their community. I researched the district's past activities and made a list of questions I expected to be asked by Lions. In preparing my responses, I came to realize the importance of the Foundation.

At the same time, I was asked to help a club prepare a grant request. Through researching prior grants, I gained understanding of the entire grant process, and eventually submitted our request, which was approved. On the day of the projects' ribbon-cutting ceremony, I experienced a MAJOR "aha moment." I saw a young girl playing baseball with her mitt on the wrong hand. I was told that if I saw how her hand was formed, I'd see the glove was actually right where it needed to be. I also noticed she had no feet. This reminded me of when my mother would tell me the story of the boy who wanted new shoes until he saw another boy with no feet. It was then I realized my contribution to LCIF was returned locally.

I shared this story and a photo of the young girl at all my club visits to remind Lions their support of LCIF returns to our district in a local community.

**Q.** What will I do personally to support Campaign 100 and our community needs?

**A.** I have personally pledged \$250 for the next several years, communicate often with clubs in my district, and work with staff to identify potential lead and major donors. Last year, I visited 33 Lions clubs. Before each visit, I researched each club and prepared a summary of service projects it supported, then spoke of their community impact. I'll foster these relationships in the coming year.

**Q.** How have LCIF grants impacted your community?

**A.** The district has received more than \$538,000 in grants. It's great to share with clubs a list of grants and how their monies return to the district!

**Q.** What are my personal goals for Campaign 100?

**A.** My goal is to increase the percentage of clubs and individuals supporting Lions Clubs International Foundation. Over the past year, only two percent of members have contributed to LCIF. My goal is to increase that to more than 10 percent.

