

CAI FUNDRAISING

Cash Received
\$2,719,612

Outstanding
Pledge Balances
\$1,070,176

Model Club Balances
\$976,504

Total Fundraising
\$4,766,292

Model Clubs
176

Note: Funds reflect FY2019-2020

I recently discovered (at the age of 64!) that I could hold a fundraiser on Facebook for my selected charity. Being a Progressive Melvin Jones Fellow there was only one charity that I feel that I can support knowing that the money raised would be used to support projects and emergency relief throughout the world. That charity is Lions Clubs International Foundation!

- Lion Michael Dempsey

Happy New Year, Lions. Past International President Joe Preston and I recently returned from a Campaign 100: LCIF Empowering Service International Committee meeting. We are both excited about our campaign's momentum and the growing excitement among Lions in Constitutional Area 1. As the new calendar year begins, let's keep our enthusiasm and energy high! PIP Joe and I invite you to celebrate what it means to be a Lion during Campaign 100. So, I'm asking you to show us!

LCIF Week, in honor of Melvin Jones' 141st birthday, will take place January 13-17, 2020. We are looking for videos of Lions answering **How has Campaign 100 changed your service as a Lion? or How will Campaign 100 enhance your service as a Lion?** Check out the 'Tips for Success' portion of this newsletter to find out how to submit your video.

Together, We Serve!



FUNDRAISING FOCUS

Create a fundraiser through LCIF's new Facebook page.

Why create a Facebook fundraiser? It's a great way to celebrate a birthday (or anything!), honor a family member, and commemorate Lions Founder Melvin Jones — whose humanitarian spirit lives on through the world's largest service organization — and increase donations to LCIF! By inviting Facebook friends to support your fundraiser, you'll raise awareness of the difference Lions and LCIF make while raising money to support Lions' ongoing efforts to positively impact our world in need one community at a time.

For detailed instructions on how to set up your fundraiser, visit our [LCIF Blog](#) for more information.



TIPS FOR SUCCESS

Be on the lookout for an opportunity to **TEXT TO DONATE** during LCIF week. This is a great way to encourage Lions and non-Lions to support your service!



TIPS FOR SUCCESS

Submit your LCIF week video

online. Three lucky winners will receive complimentary individual registration and Melvin Jones luncheon tickets at the 103rd International Convention in Singapore. The deadline for submission is January 17, 2020 at midnight. Winning videos will be announced by the end of January 2020. Family, Friends, and fellow Lions can vote for their favorite video submission by going online at <https://gleam.io/g/ENkkz>.

MISSION MOMENT

Battling cancer can be a difficult, painful process, especially for young children.

The Magic Yarn Project brings beautiful homespun superhero and princess wigs to the smallest cancer fighters across the United States. Beanies made of soft yarn are crocheted by volunteers and then transformed into princesses and superheroes by adding long strands of yarn and adornments.



In October 2018, the Camarillo Amber's Light Lions Club in partnership with the Magic Yarn Project, Anthem, and the Boys and Girls Club hosted more than 50 volunteers to crochet wigs into Ariel, Elsa, Wonder Woman, Moana, and Rapunzel – just to name a few. In a few hours, volunteers were able to create 60 wigs, which were given to cancer patients and their siblings free of charge.

The Lion's partnership with Magic Yarn Project has become a staple in the pediatric cancer community in and around Los Angeles and the members of the Camarillo Amber's Light Lions Club hope to encourage Lions Clubs around the country to strike up their own partnerships with organizations with similar passions.

Questions about service opportunities with Magic Yarn Project, contact Lion Chris Graham with the Camarillo Amber's Light Lions Club at chrisg@themagicyarnproject.com.

SERVICE SPOTLIGHT

MD27 is fortunate to have Wisconsin Lions Foundation (WLF) overseeing statewide projects, most notable of which are the Wisconsin Lions Camp; our eyeglass-recycling center; and hearing aid, vision screening, and diabetes awareness programs. MD27 is also incredibly lucky to be supported by our global foundation, Lions Clubs International Foundation (LCIF).

The power of two foundations working together can't be overstated. MD27 received its first LCIF grant of

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\$30,000 in 1984, to bring Wisconsin Lions Camp's sanitation system up to code. Since then, 85 LCIF grants totaling nearly \$2.4 million have been critical to Lions' ability to make a difference for those who call the Dairy State home.

Here's a glimpse into what collaboration among WLF, LCIF, and Lions have been able to do.

Wisconsin Lions Camp Expansion and Improvement

More than 70,000 campers have experienced fun in the sun while attending Wisconsin Lions Camp, which opened in 1956. Through the decades, the camp has been a mecca for children and adults who are blind and visually impaired; and for children with mild cognitive disabilities, who are deaf or hard of hearing, and for youngsters with diabetes.

Like anything built more than half a century ago, the camp has needed costly repairs over the years. And as campers' needs have changed, so have the camp's. With funding from LCIF supplementing their own financial contributions, Wisconsin Lions and WLF have been able to build four new camp cabins; expand vision screening, eyeglass initiatives; and make important strides in diabetes awareness.

Most notably, a new Health Lodge was added to the camp—a \$75,000 LCIF grant making its construction possible, bringing the camp up to county code, and facilitating smoother processes for camp registration and medication administration.]



In the Area of Childhood Cancer

Another life-enhancing — or in this case life-saving — initiative made possible by WLF and LCIF is the purchase of flow cytometers critical to treating children stricken with cancer. With the medical equipment's cost beyond what the WLF could shoulder alone, MD27 applied for and received \$200,000 in grants from LCIF, the combined funds from the two foundations serving the ailing children and their families.

Someone once said, "the pie is big enough." We can support our local Lions foundations while also supporting our global foundation, LCIF. Lions clubs and their members have different abilities to give at different times. If we don't have the dollars in our budgets currently, let's get creative and hold a new fundraiser with proceeds dedicated to LCIF!

Without LCIF grants, Wisconsin Lions would not have been able to touch as many lives over the years and carry out our mission of "Reaching, Touching, Improving Lives." If we want to continue helping as many people as possible, we must support our best financial partner, LCIF, with donations to replenish grant dollars awarded here in CA I and around the globe.

